



28 November 2018
Brasilia, Brasil

The future of digital governments

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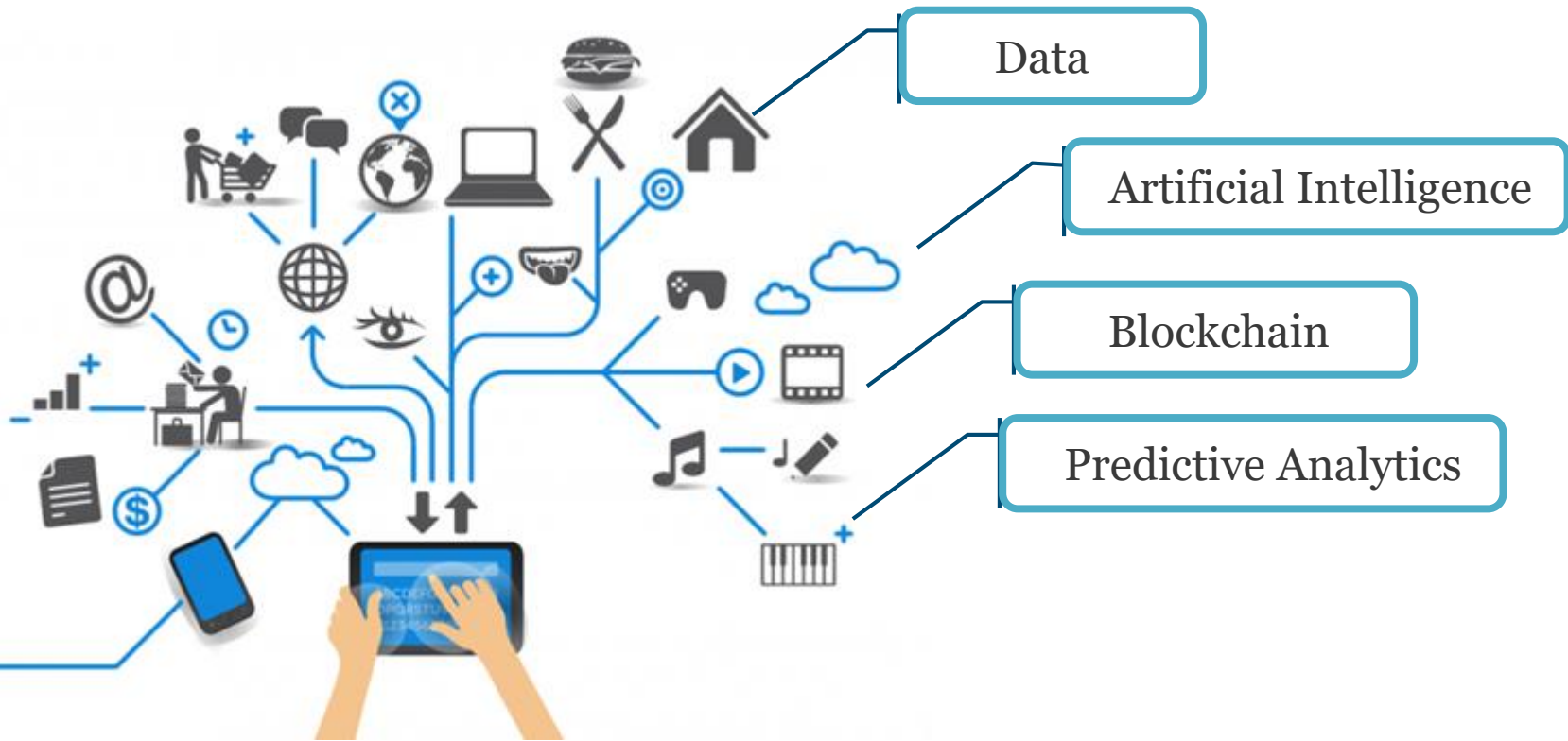
The future is...now!



The world is going digital and it needs a **digital government**



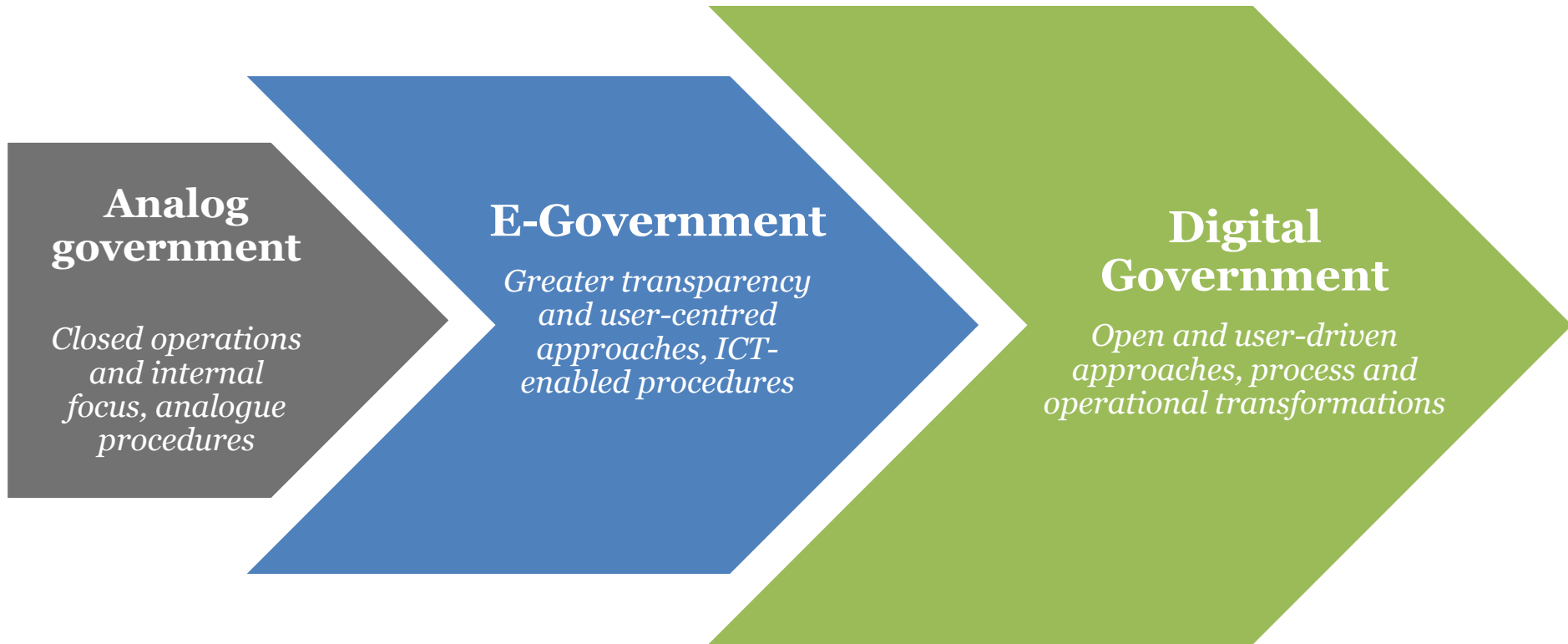
Emerging technologies + wealth of **data** are rapidly transforming economies and societies' needs and behaviors





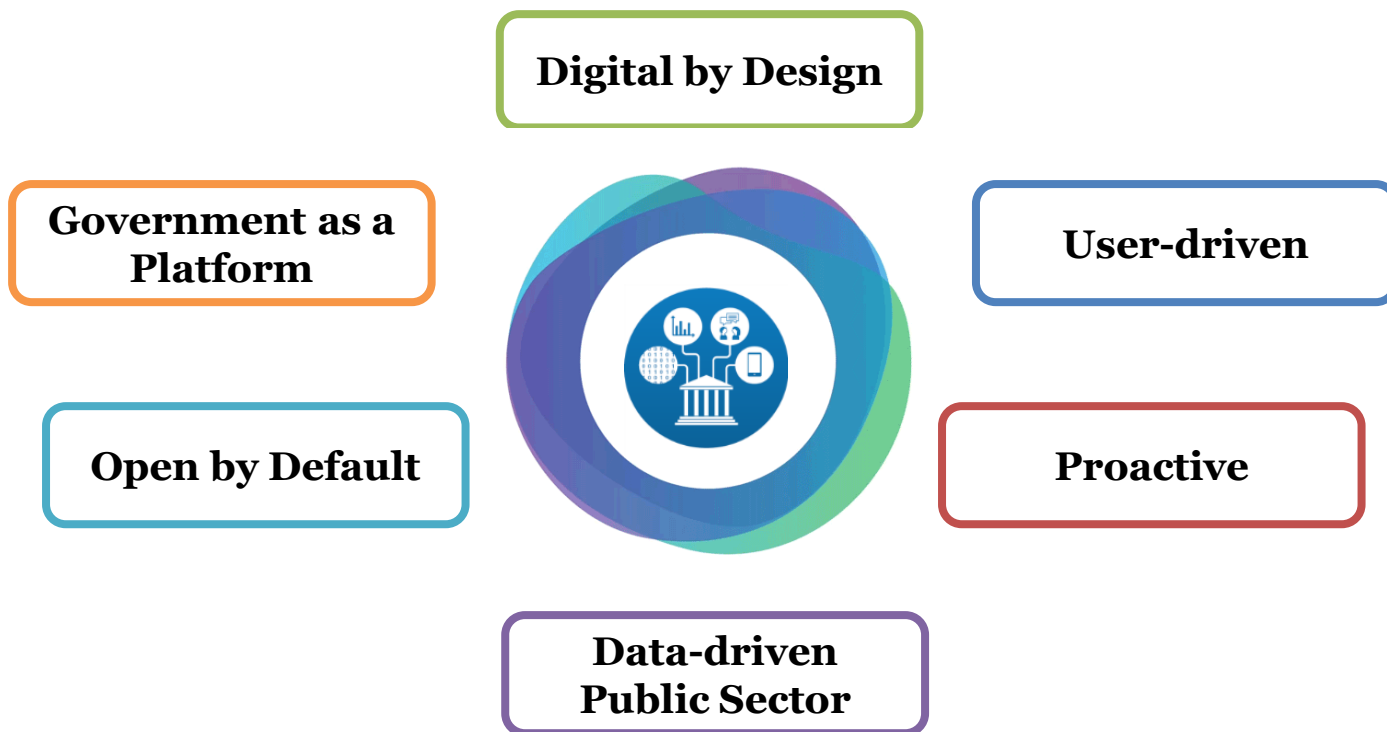
Digital Transformation of the Public Sector

Digital governments for digital economies and societies



OECD Recommendation on Digital Government Strategies

What are the six dimensions of the #OECDDigGovFramework?

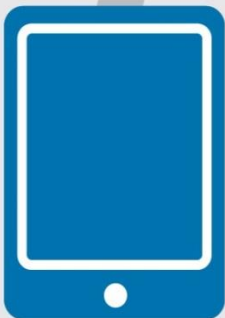




What are the main trends
across OECD countries?



Digital Government = Enabling Government

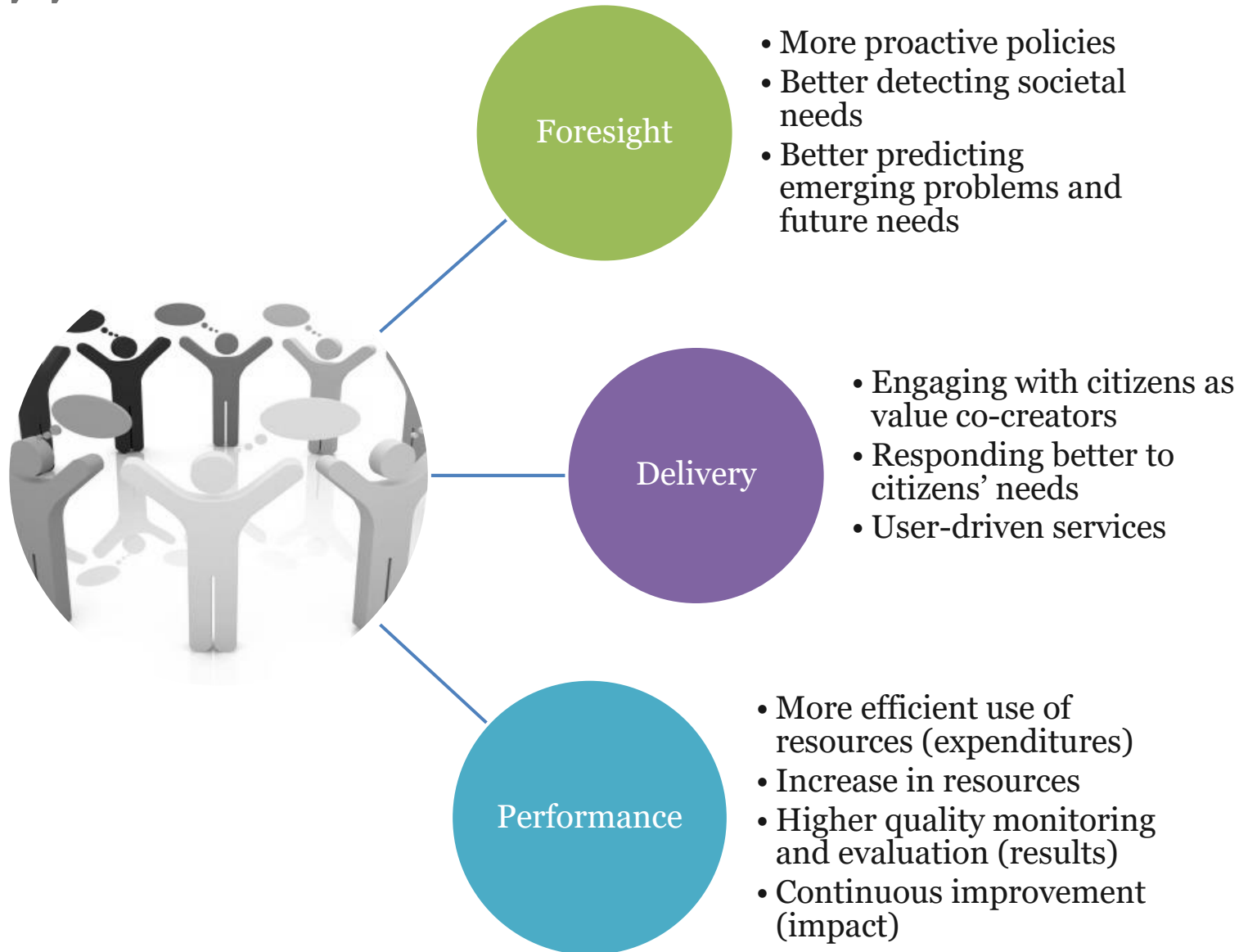


UBER



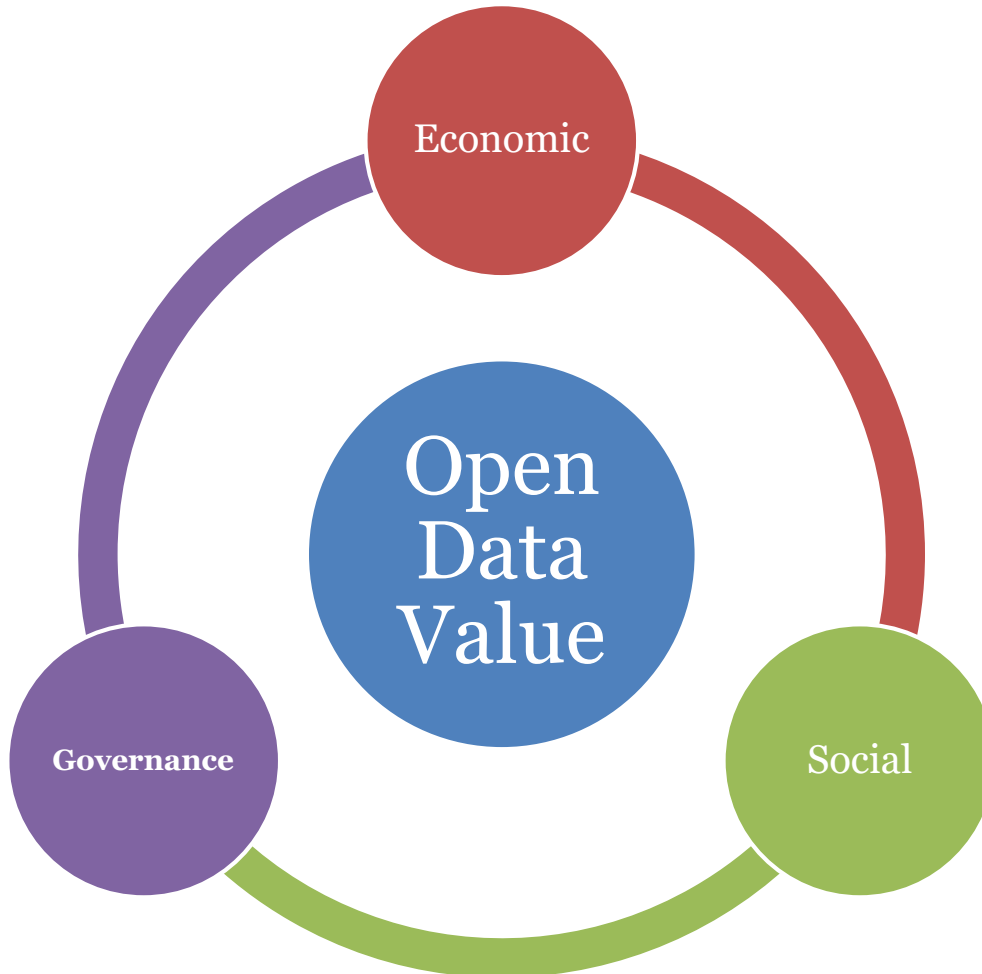


Data: a strategic asset to boost public sector intelligence?

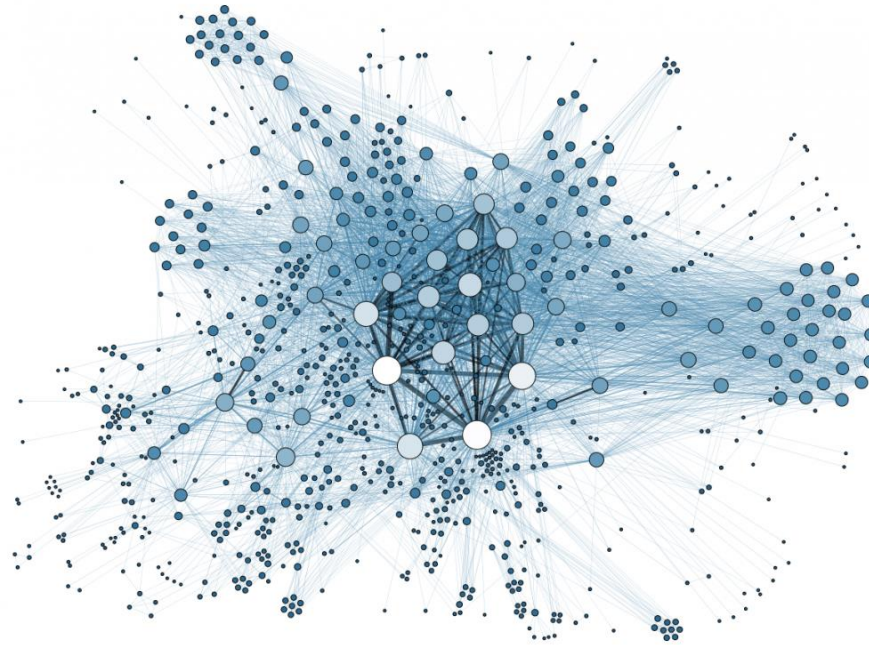




Open government data: for what?



- **Economic Value**
 - Growth and competitiveness in the wider economy
 - Fostering innovation, efficiency and effectiveness in government services (internal and external)
- **Social Value**
 - Promoting citizens' self-empowerment, social participation and engagement
- **Improved Governance Value**
 - Improving accountability, transparency, responsiveness and democratic control



Government data is foundational to **artificial intelligence**

- **Data quality** and **interoperability** are requisites
- AI enables a **data-driven public sector**
- **User-driven** and **proactive service delivery**





WHAT IS PUZZLING DECISION MAKERS?



1. PROPER GOVERNANCE MECHANISMS...

evolution, sustainability, continuity

OECD Digital Government Reviews...

Chile (2016)

Norway (2017)

Colombia (2018)

Mexico (2018)

Brazil (2018)

Argentina (2019)

Sweden (2019)

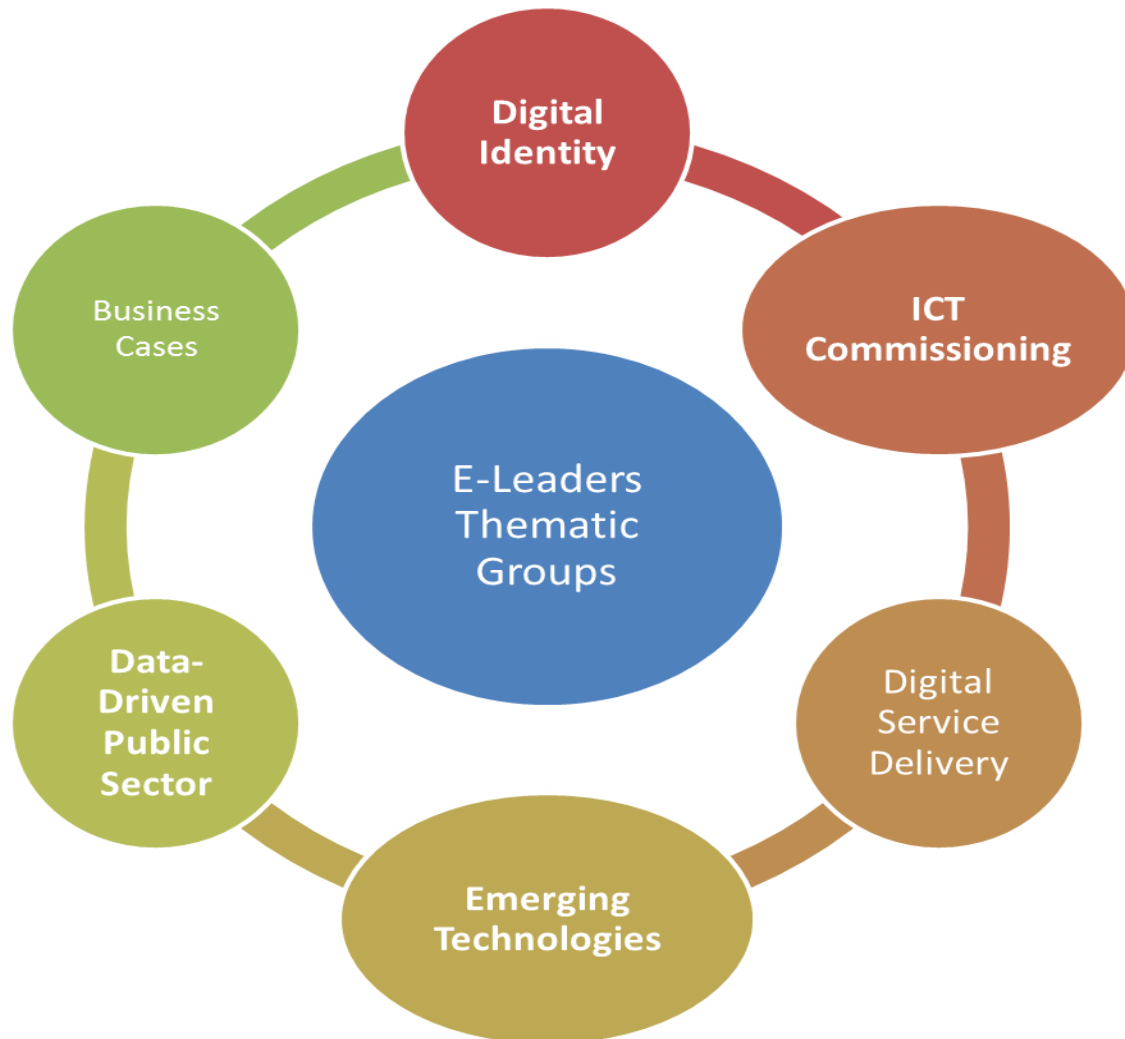
Panama (2019)

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2. Effective implementation!





3. Open Data for value co-creation



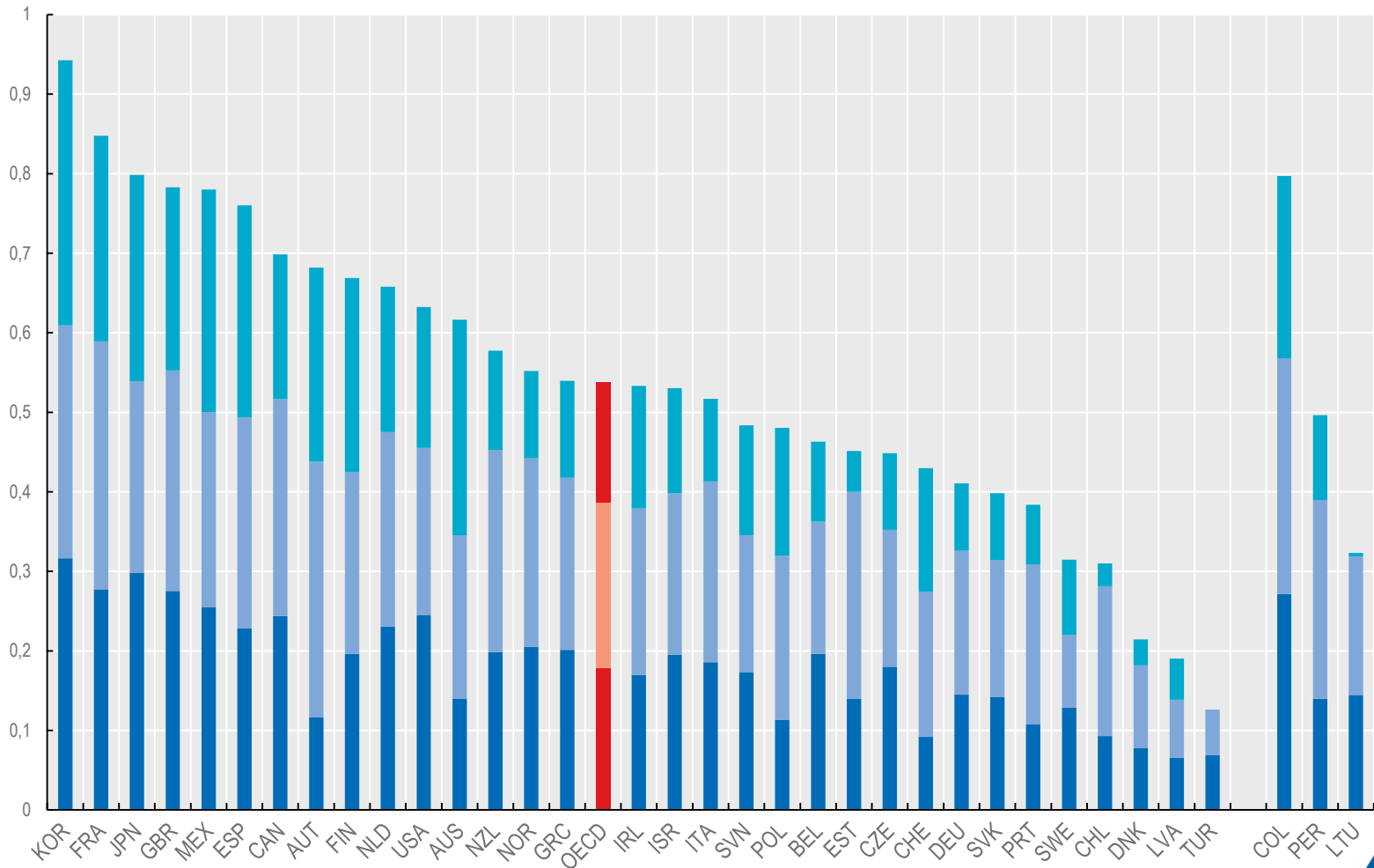
Data from 36 OECD member and partner countries show...

- Governance for open data policy cycle (leadership, policy levers)
- Implementation: access and reuse for value
- Ecosystem
- Monitoring and measuring



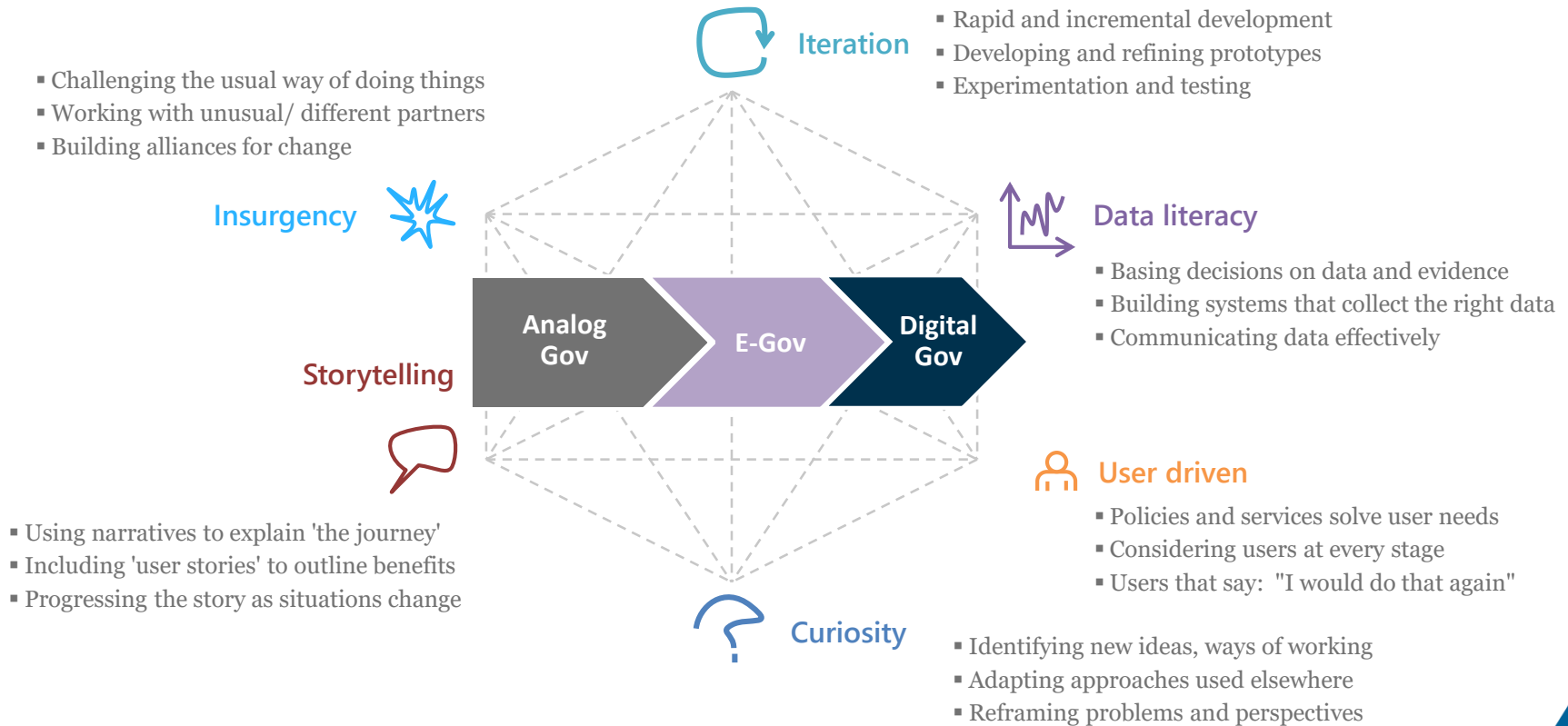
THE OECD OURdata Index: *Open, Useful and Reusable Data (2017).*

■ Data availability ■ Data accessibility ■ Government support to the re-use



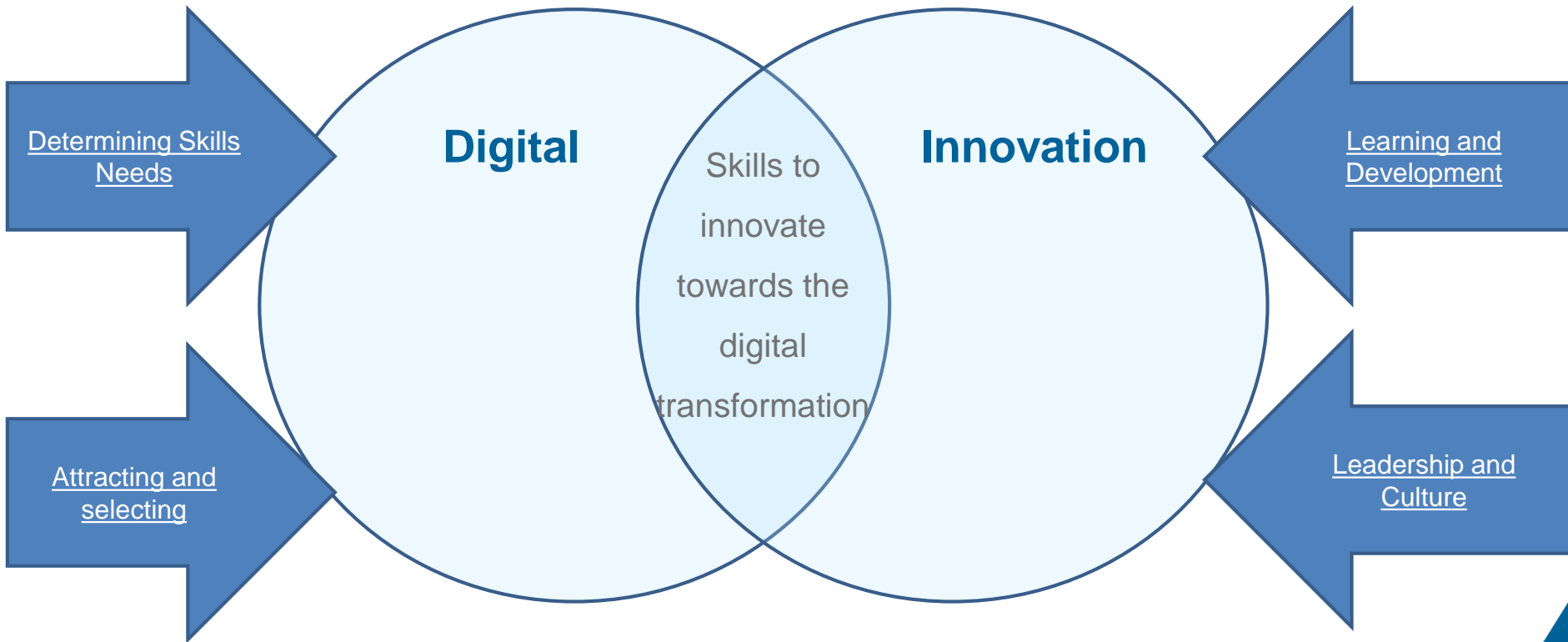


4. BUILDING CORE SKILLS FOR DIGITAL INNOVATION





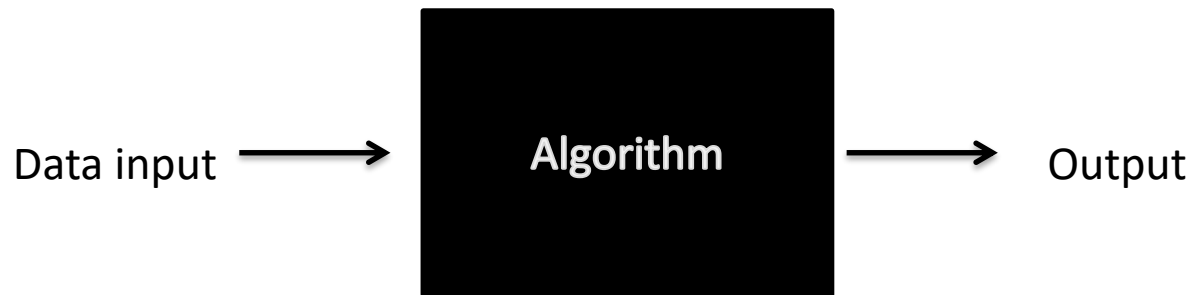
OECD project focused on the intersection between digital and innovation





NEW CHALLENGES AND OPPORTUNITIES FOR PUBLIC TRUST AND WELL-BEING?

Ethical decisions around DDPS





An opportunity to increase **public trust**?

- Inclusive and collaborative **institutional frameworks**
- **Consent models** that put citizens in control of how their data is used
- **Communication** of the opportunities and risks
- **Digital literacy** to support a digital transformation for all
- **Ethical** frameworks



What actions are needed from governments ?



- Regulatory framework
- Digital rights
- Transparency for accountability
- Digital Skills
- Rethinking public procurement
- Inclusive processes





Peer learning is key OECD #eleaders 2018!





Digital Government Review of Brazil



- Strengthening the current Digital Governance Strategy;
- Connecting it with the broader objectives of the public sector reform agenda;
- Targeted and practical policy recommendations;
- Learning from others



Thank you!

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#digitalgov

#opendata

#digitaltransformation