



NOVAS AQUISIÇÕES

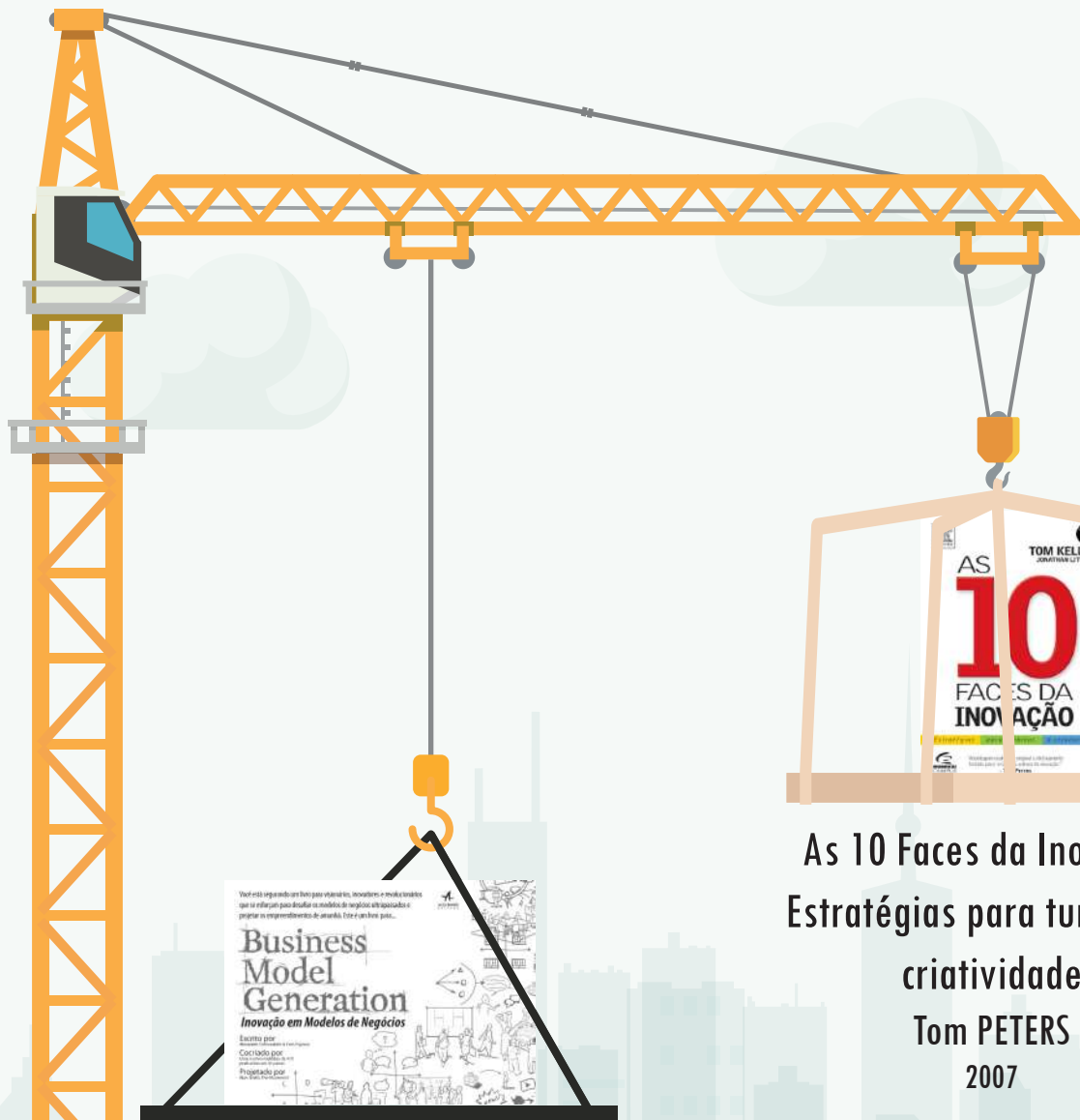
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**Business Model Generation:
Inovação em Modelos de
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Alexander OSTERWALDER e Yves
PIGNEUR
2011



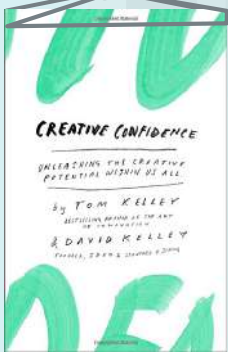
**As 10 Facas da Inovação:
Estratégias para turbinar a
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Tom PETERS
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**Super-Histórias no
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Joni GALVÃO
2015



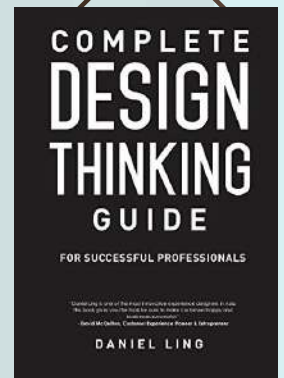
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Hasso PLATTNER, Christoph
MEINEL e Larry LEIFER
2015



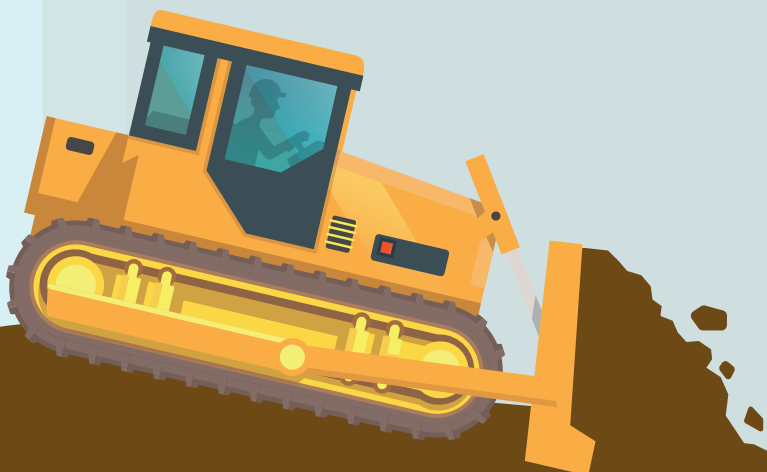
**Creative Confidence: Unleashing
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Tom KELLEY e David KELLEY
2013

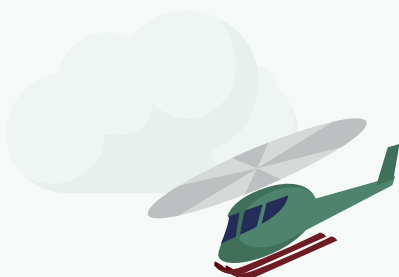


**Innovation: Turning ON
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Teams and Organization**
Terry JONES
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**Complete Design Thinking Guide
for Successful Professionals**
Daniel LING
2015

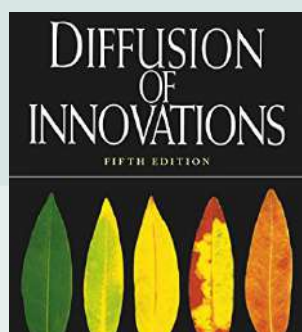




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Stephen P. OSBORNE e
Louise BROWN
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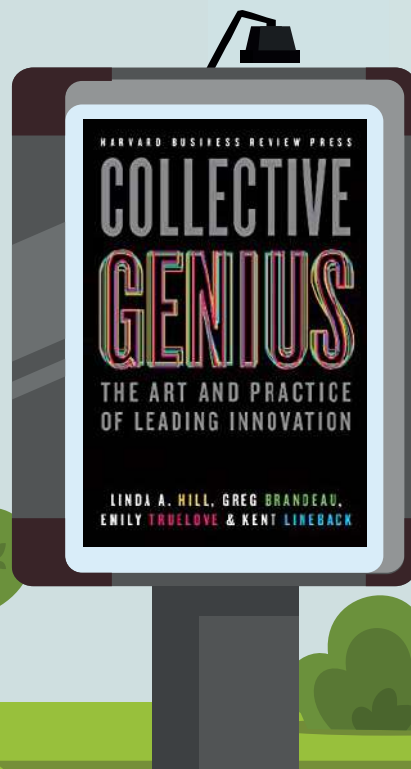
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**Innovation Step-By-Step:
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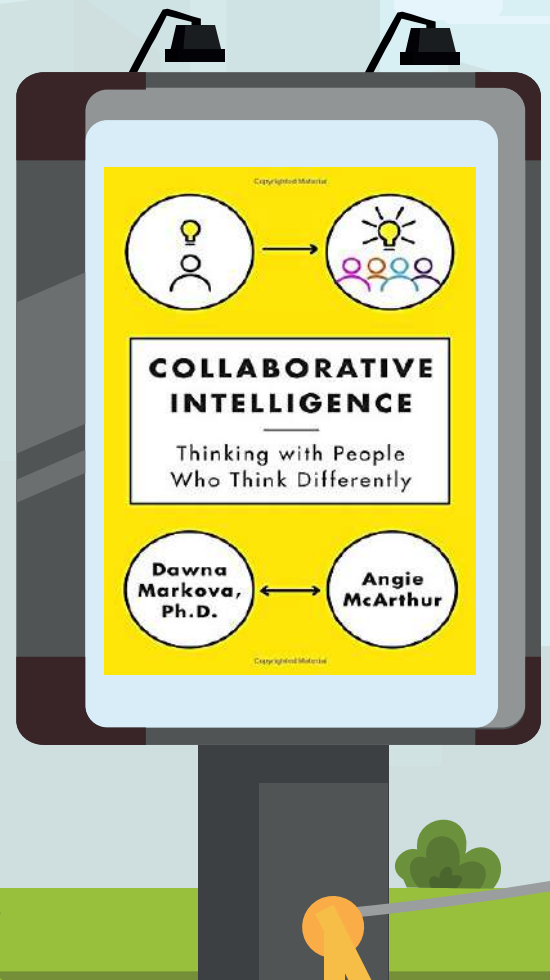
**Collective Genius: The Art
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Linda A. HILL, Greg BRANDEAU,
Emily TRUELOVE e LINEBACK
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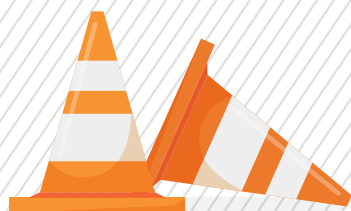


**Collaborative Intelligence:
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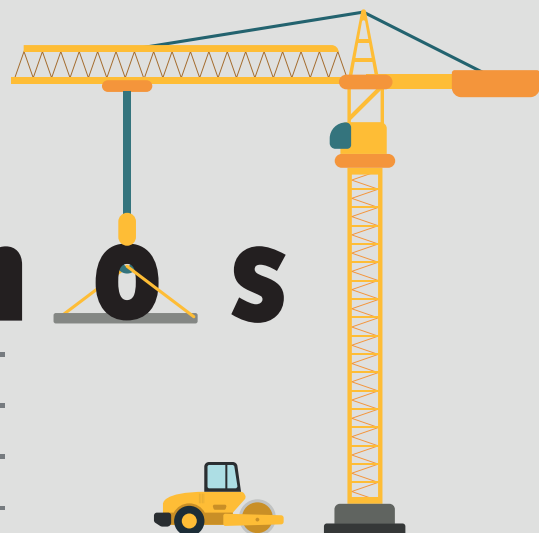
Dawna MARKOVA e Angie
MCARTHUR
2015



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