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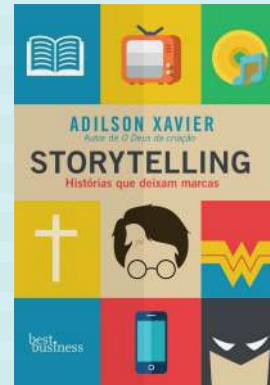


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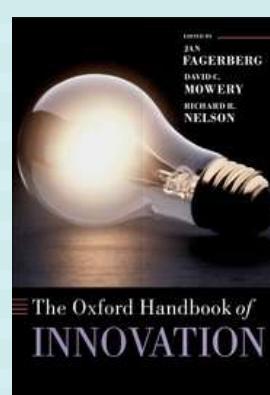
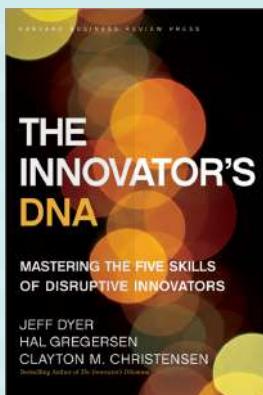
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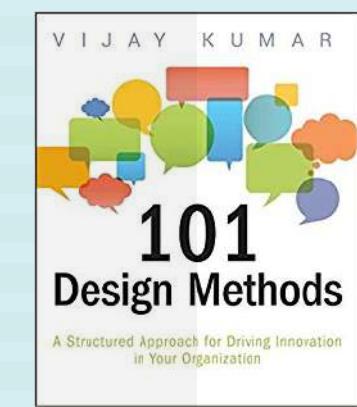
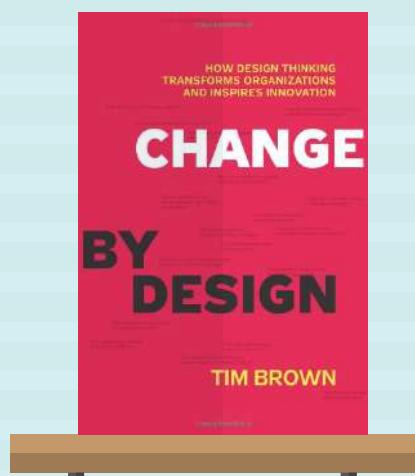
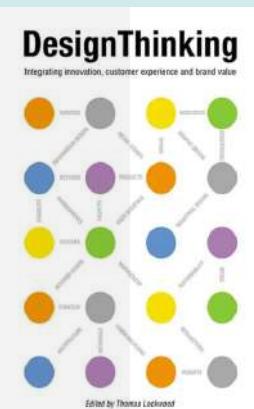
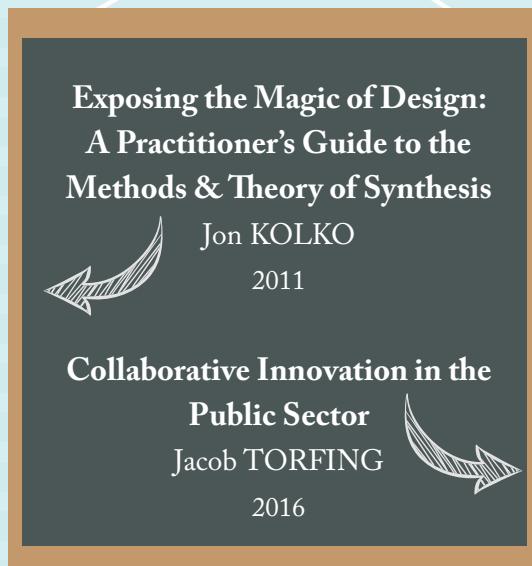
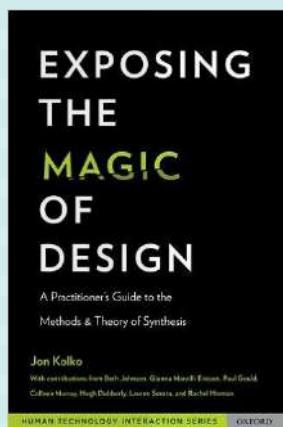
- **The Innovator's Method: Bringing the Lean Startup into Your Organization**

Clayton M. CHRISTENSEN, Nathan FURR e Jeff DYER  
2014

- **The Oxford Handbook of Innovation**

Jan FAGERBERG, David C. MOWERY e Richard R. NELSON  
2006





**Design Thinking:  
Integrating Innovation,  
Customer Experience  
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Thomas LOCKWOOD  
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Transforms  
Organizations and  
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**101 Design Methods: A  
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- Design Thinking for Strategic Innovation: What They Can't Teach You at Business or Design School  
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- Ten Types of Innovation: The Discipline of Building Breakthroughs  
Larry KEELEY, Bansi NAGJI, Helen WALTERS, Ryan PIKKEL e Brian QUINN  
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- The Service Innovation Handbook: Action-oriented Creative Thinking Tool Kit for Service Organizations  
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