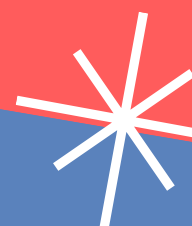


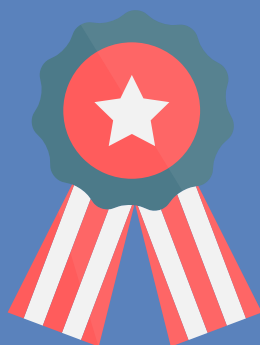


NOVAS AQUISIÇÕES



JUNHO, 2018

1



SERVICE DESIGN



SERVICE DESIGN

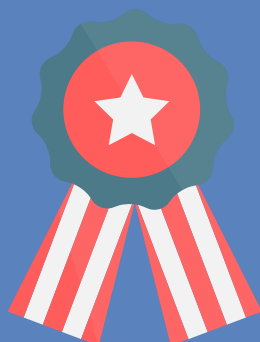
From Insight to Implementation

by ANDY POLLOCK, LARISSA LEBLIE,

and BOB ROWSON | foreword by John Thornhill

No Starch Press

2



SPECULATIVE EVERYTHING

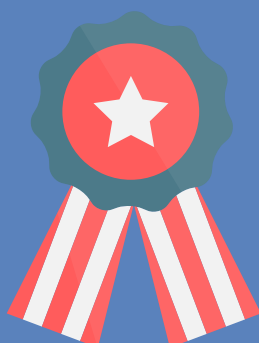


SPECULATIVE EVERYTHING

DESIGN, FICTION, AND SOCIAL DREAMING

ANTHONY DUNNE & FIONA RABY

3



SPRINT



SPRINT

O MÉTODO USADO NO
GOOGLE PARA TESTAR E
APLICAR NOVAS IDEIAS
EM APENAS CINCO DIAS

JAKE KNAPP

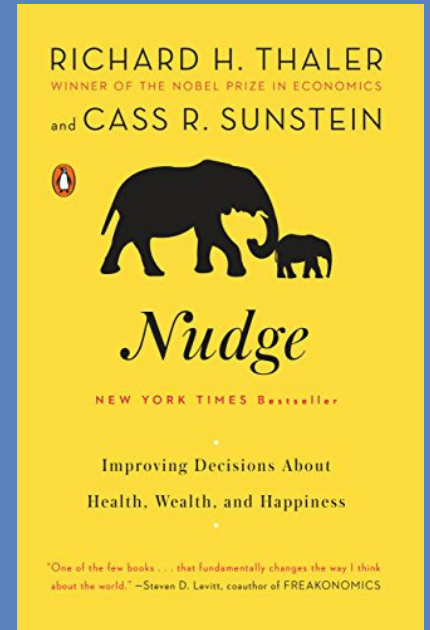
COM JOHN ZERATSKY E BRADEN KOWITZ
da GOOGLE VENTURES

1

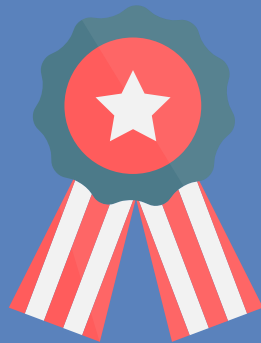
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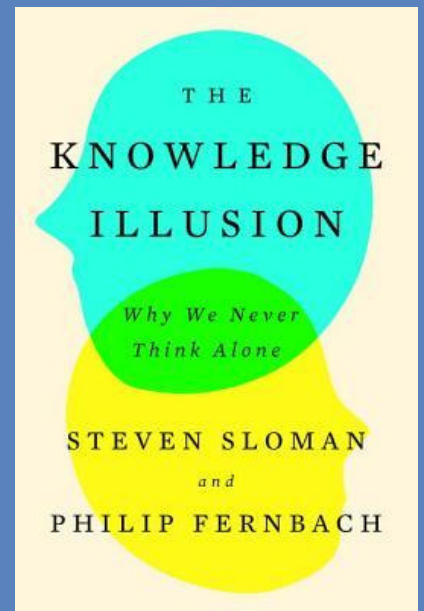
NUDGE



5



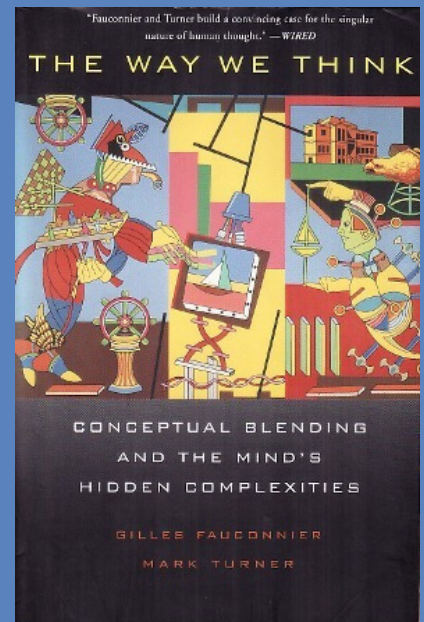
THE KNOWLEDGE ILLUSION



6



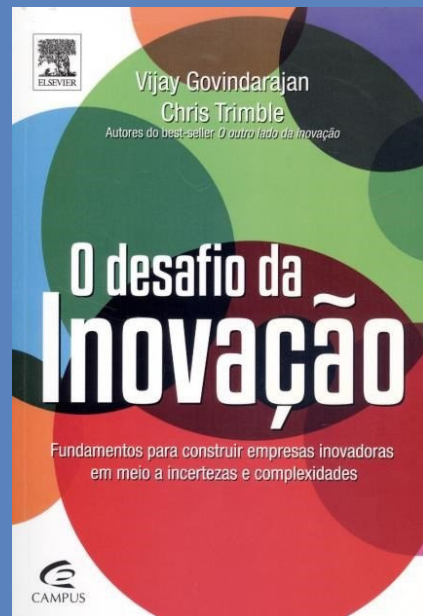
THE WAY WE THINK



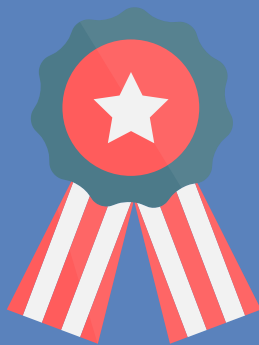
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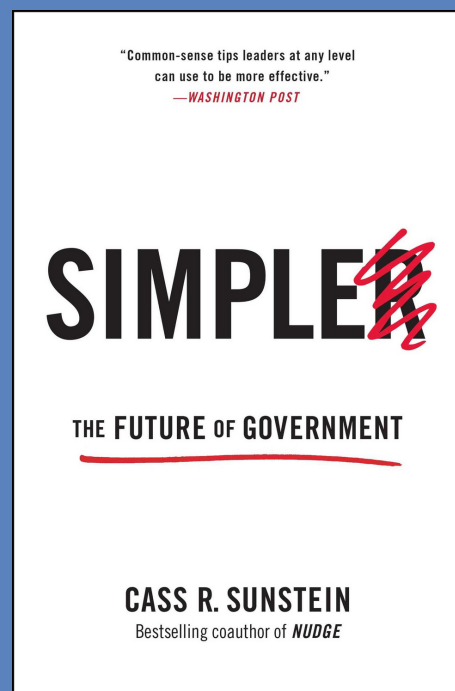
O DESAFIO DA INOVAÇÃO



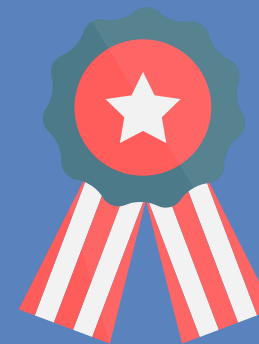
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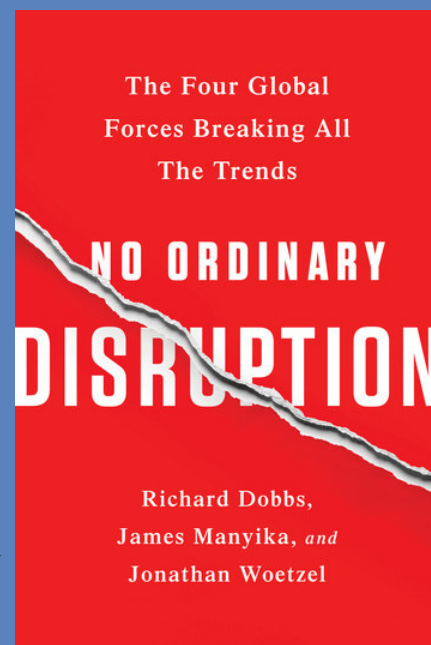
SIMPLER



9



NO ORDINARY DISRUPTION



LIVROS DISPONÍVEIS PARA CONSULTA E EMPRÉSTIMO



ENTRE EM CONTATO



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Enap



*Biblioteca
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