Consolidating Innovation Culture: Entrepreneurship and Social Impact



KASPER BIRKEHOLM MUNK, IAS/DTI, 2016













What do these four people have in common?



Creativity is not an exotic power owned by people wearing funny clothes...

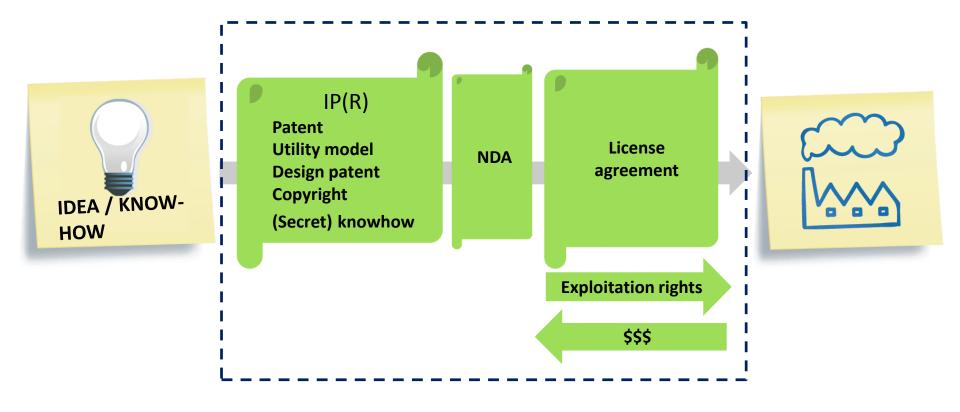
Nations around the world are looking for new ways to growth...

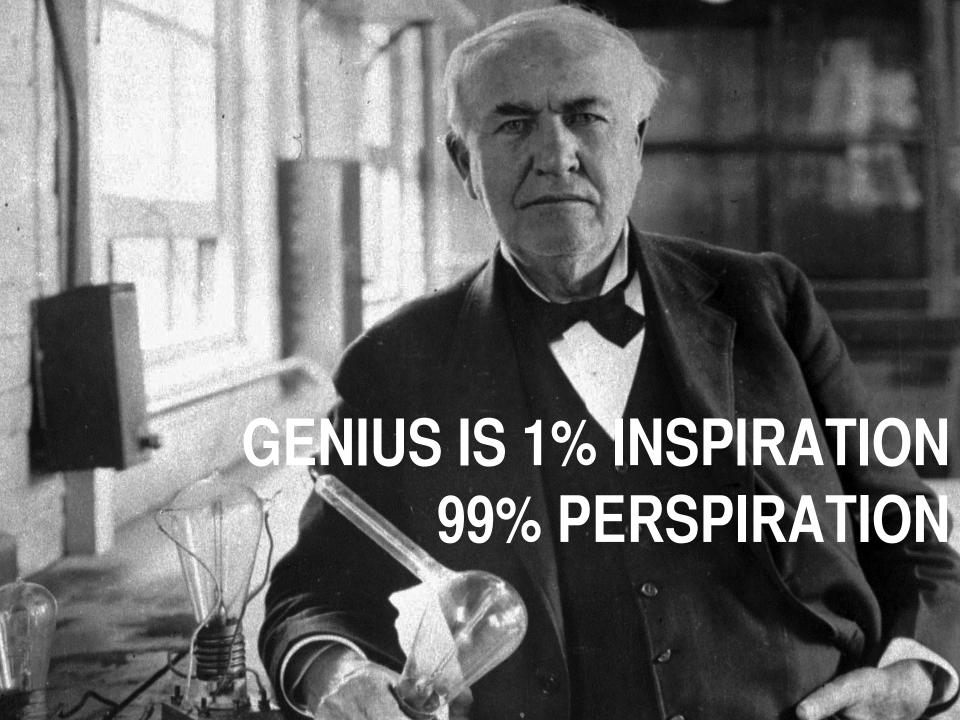
Dear entrepreneurs, please help!

Entrepreneurs fail. A lot and too late...

The Inventor Advisory Service (IAS) is a publicly funded, danish innovation approach leveraging the potential of citizens ideas.

Licensing





We help people through the perspiration phase by offering inventors access to advice, sparring and mentoring



Validation of ideas happen in reality through practical experimentation and perspiration. Build, test, break it, pivot, test again!



BEST 16 INVENTIONS /2000-2009 370 MILLION # 100 O JUNE 100 O JUNE





FOR FURTHER INFORMATION AND **ENQUIRIES:**

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FROM IDEAS TO INNOVATION HUMAN-CENTERED TRANSFORMATIVE OPEN COLLABORATIVE EMPOWERING CREATIVE

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Since 1972 we have run the public advisory service for inventors ADVISORY SERVICE FOR INVENTORS in Denmark. Each year we advise more than 5000 inventors and screen 1000 unique inventions. The advisory service helps inven-

tors mature and commercialize their ideas through licensing and start-ups. We create 8-10 license agreemenents per year.

Since 2010 we have run an educational programme aimed at INVENTORS SCHOOL SERVICE inspiring and training students in hands-on innovation. More than 2000 students a year enjoy our human-centered, ideagenerating, practical, fail-fast, live prototyping and involving approach to innovation.

Opened in 2013, based on a long tradition of running a prototype workshop for inventors. FABLAB TI is now open to the public and is an integral part of the development of inventors ideas, commercialization of these ideas and the hands-on, design thinking-inspired training in our school service.







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