Mexico’s E-government Strategy
“The objective of the National Digital Strategy is to improve the use of technology to trigger our country’s development. We are looking to develop a more innovative, competitive and prosperous Mexico, and ICTs are great means to reach these noble purposes. We are dancing a historic opportunity to transform our country and create a better future for all Mexico”.

Alejandra Lagunes Soto Ruiz, Coordinator of the National Digital Strategy and Chief Information Officer (CIO)

“The National Digital Strategy is the government’s commitment to transform Mexico through technology, face the present and be well prepared for the future”
National Digital Strategy

Objectives

I. Government Transformation
II. Digital Economy
III. Transformation of Education
IV. Effective Universal Health
V. Civic Innovation and Civic Participation

Enablers

Connectivity
Inclusion and Digital Skills
Interoperability
Legal Framework
Open Data
It allows easy and fast access to the single platform for communication throughout the Federal Public Administration, where you can know the functions, actions and programs in which the agencies and government institutions work today.

Access to information from 299 government institutions.

32 Federal Entities

It has more than 385,000,000 hits since August 3, 2015

Fuente: google analytics al 30 de junio de 2017
Accessibility - Providing services across different Operating Systems
Satisfaction Level of 85% among users

5,914 Different services on the One Stop Shop

4000 services with Digital Service Standard

+1.5 Million visits per day
Excellent .98

Satisfaction on response time on web navigation

141,256,555 UNIQUE USERS
356,289,748 TOTAL VISITS
34% MOBILE VISITS

Availability

3840 / 6125 Information Sheets
636 / 945 Downloadable Forms
988 / 2144 Web Forms

National One Stop Shop

1,248
topics
of public
consultations

+27
Thousand
on-line petitions
13 certified mobile apps
Upcoming releases: gob.mx with e-ID y mobile payments.
21,824 Databases published by 222 government entities
gob.mx is a key enabler for the SDGs

Through gob.mx we democratize access to 100% online digital services in the most strategic sectors for the sustainable development of the country.

Follow the Data Tool for the SDG`s in Mexico here: agenda2030.mx
Mexican Government, in cooperation with the Center for Economic Research of Mexico are working on ‘DataLab’, an initiative that will couple and support research fellows and public institutions to work together in finding solutions to public problems through the use of data.

*Red México Conectado* is a multi stakeholder mechanism to promote best practices, build capacities and enable the publication of open data from the local level in datos.gob.mx.

In collaboration with the GovLab, the Government of Mexico developed the project *Open Data 100 MX*, the first mapping ever of companies using open data as a key input to generate economic and social value. More than 100 companies were identified, many of which are new businesses entirely based on open data, or that use open data as one of their core business proposals.

DEMOS and the UK Embassy in Mexico are working in ‘Labora’, a platform that supports for civic and social entrepreneurs by offering capacity building trainings, and catered mechanisms to connect them to a world class network of businesses, mentors and investors to accelerate impact through the use of open data in their products and services.
Mexico is at the forefront of innovation around open contracting, as one of the first implementations of the **Open Contracting Data Standard** in mega-infrastructure projects, making open contracting a requirement for all federal procurement.

[http://contratacionesabiertas.mx/]
ICT Policy off the Federal public administration

- Design Technology Architecture for the Federal Public Administration

- Promote consolidation of computing services and the sharing of ICT resources and infrastructure in government agencies and departments.

Consolidate

- Contracts
- Applications
- Telecommunications
- Data center
- Improve the Budget

Interoperate

- SOA components
- Enterprise architecture (cloud government)
- Use installed databases
- Promote technological neutrality

Information Security

- ICT operation
- Mexican market
- Data sovereignty

ICT Policy
Digital Government Unit - Projects

Interoperability project for all Government Institutions

Digital Signature Program for all the government.

Use of ICT’s in the redesign of the Education System across the country

Digital Inclusion encouraging innovation, digital skills development and entrepreneurship through connected spots.

Network of Electronic Governments in Latin America and the Caribbean

Interministerial Commission for the advancement of Electronic Government

Hackathon for the use of Blockchain technologies for public policy

Digitalization of the Health Sector to provide better access to patient healthcare

Project to provide digital skills to the beneficiaries of the biggest social program

Initiative to consolidate efforts to promote the inclusion of girls and women in Information and Communication Technologies (ICT).
¡Gracias! / Thank you!

National Digital Strategy Team
#CEDN / @gobmx

Ministry of Public Administration
Digital Government Unit
@SFP_mx