DIGITAL GOVERNMENT REVIEW OF BRAZIL
TOWARDS THE DIGITAL TRANSFORMATION OF THE PUBLIC SECTOR

Barbara Ubaldi
Head of the Digital Government and Open Data Unit
Reform of the Public Sector Division
Public Governance Directorate
A new policy scenario…
Business as usual won’t do!

Governments operate in a new context characterised by:

- **Rapid digitalisation** of societies and the economies
- Trends towards **greater openness** of government operations
- **Sharing** of government data and information, common/interoperable solutions (e.g. open source)
- Growing **demand for better** tailored and citizen-driven innovative services
- **Need of new forms of partnerships** to co-create value

**Digital transformation of the public sector**

= **Strategic use of technologies and data to deliver public value**

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**Analog government**

Closed operations and internal focus, analog procedures

**E-Government**

Greater transparency and user-centred approaches, ICT-enabled procedures

**Digital transformation**

Open and user-driven approaches, process and operational transformations
“Business as usual” is not possible anymore
Open Data is today a very trendy issue. Citizens are used to the best service providers in the world.
Artificial Intelligence
Open Data is today a very trendy issue
Algorithms
HOW ARE WE HELPING?
OECD Recommendation on Digital Government Strategies

Openness and Engagement

1) Openness, transparency and inclusiveness
2) Engagement and participation in a multi-actor context in policy making and service delivery
3) Creation of a data-driven culture
4) Protecting privacy and ensuring security

Governance and Coordination

5) Leadership and political commitment
6) Coherent use of digital technology across policy areas
7) Effective organizational and governance frameworks to coordinate
8) Strengthen international cooperation with other governments

Capacities to Support Implementation

9) Development of clear business cases
10) Reinforced institutional capacities
11) Procurement of digital technologies
12) Legal and regulatory framework

Creating Value Through the Use of ICT

Non-OECD members: Argentina, Colombia, Costa Rica, Egypt, Kazakhstan, Lithuania, Morocco, Panama, Peru, Russia

10 non-OECD countries adopted
Creating a virtuous cycle

Digital Government Governance

Data

Digital government Strategy

Integrated Service Delivery
Digital Government Toolkit

- Trends and Best Practises
- Indicators and Self Assessment

www.oecd.org/governance/digital-government/toolkit/
WHY ARE WE HERE?
Digital Government Review of Brazil
Towards the Digital Transformation of the Public Sector

1. Strengthening governance and institutional frameworks
2. Institutional capabilities for the implementation of digital government strategies
3. Fostering openness and improved service delivery

OECD Recommendation on Digital Government Strategies
Calendar and Main Activities

- **Missions**
  - April 2017
  - July 2017

- **OECD Survey**
  - Design May/June
  - Online platform: July
  - Data Collection end of July/August

- **E-Leaders 2017**
  - Discussion of the Preliminary Findings

- **Draft Report**
  - January/February 2018

- **High Level Seminar/Workshop**
  - March/April 2018

- **Final Report**
  - May/June 2018
  - Presentation "E-Leaders 2018"
Process of the OECD Digital Government Review

**Analyse**

- Experience from Peers
- Evaluation of policies and programmes
- Expertise of the OECD working party on Digital Government Officials

**Share**

**Recommendations and Action Plan**

- Frameworks and Tools of Governance
- Reinforce capacities for strategic decision-making processes and development

**Achievement of Results**

- Digital Technologies for the Development of Public Sector Reform
- Improve Democracy
- Increase productivity and Inclusion

**Development Results**
Peer Review Mission: Objectives

Meet with main stakeholders

Identify achievements and areas of opportunity

Peer learning and exchange
Peer countries

- Canada
- Mexico
- Italy
Presentation of Preliminary Findings

Working Party of Senior Digital Government Officials (E-Leaders)
Lisbon, 21-22 September 2017
OBRIGADA!

Barbara-Chiara Ubaldi
barbara.ubaldi@oecd.org

@BarbaraUbaldi
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#digitalgov
#opendata
#digitaltransformation